

## One Page Business Template

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<b>Company Name:</b>	
<b>Company Address &amp; Contact Details:</b>	
<b>Mission Statement:</b> (In 1 sentence, what is your business setting out to do?)	
<b>Business Objectives:</b> (e.g. what you will sell, who your customers are and the features of your business that will make it successful).	
<b>Marketing Strategy:</b> (e.g. planned advertising, promotions, client loyalty programmes etc).	
<b>Monitoring Success:</b> (what will your milestones be? How will you know when the business is doing well? E.g. number of clients, total sales, net profit).	
<b>Potential Problems &amp; Solutions:</b> (what are the risks and how will you overcome them?)	